

...introduction

Established in 1996 and still independently owned, Meridian magazine is designed for the upwardly-mobile ABC1 households of Docklands, Greenwich, Brockley, St Johns, Blackheath, Westcombe Park, Charlton, Lee, Eltham, Chislehurst and Bromley... and the businesses that serve them. **Meridian's select house-to-house monthly 50,000 distribution attracts advertisers from Docklands to Kent.**

Meridian features editorial covering homes, interiors, health and beauty, education, food and drink reviews, property and business. Meridian also contains the area's most comprehensive events guide, with arts and entertainment listings for the coming month. This means our readers keep their copies and refer to them again and again throughout the month.

A4 in size, and with 64 full-colour pages, Meridian has a dedicated team of professionals working on layouts, graphics and below-the-line advertising, with a free design service available for advertisers. Whether you are a sole trader or represent a large company, we're here to help you get the best deal for your business, every month.

Tel: 020 8319 0555

advertising@meridian-magazine.co.uk

www.meridian-magazine.co.uk



...schedule

January 2010 distribution **Tuesday 5 January**
Ad **deadline Friday 11 December 2009**
February distribution **Tuesday 9 February**
Ad **deadline Friday 22 January**
March distribution **Tuesday 9 March**
Ad **deadline Friday 19 February**
April distribution **Tuesday 6 April**
Ad **deadline Friday 19 March**
May distribution **Tuesday 4 May**
Ad **deadline Friday 16 April**
June distribution **Tuesday 1 June**
Ad **deadline Friday 14 May**
July distribution **Tuesday 6 July**
Ad **deadline Friday 18 June**
August distribution **Tuesday 3 August**
Ad **deadline Friday 16 July**
September distribution **Tuesday 7 September**
Ad **deadline Friday 20 August**
October distribution **Tuesday 5 October**
Ad **deadline Friday 17 September**
November distribution **Tuesday 2 November**
Ad **deadline Friday 15 October**
December distribution **Wednesday 1 December**
Ad **deadline Friday 12 November**
January 2011 distribution **Tuesday 4 January**
Ad **deadline Friday 17 December**

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...specifications

All dimensions are **width x depth**

Full page trim size: 210mm x 297mm

Full page bleed size: 216mm x 303mm

Full page type area: 192mm x 277mm

Half page: (horizontal): 192mm x 137mm
(vertical): 94mm x 277mm

Quarter page: (horizontal): 192mm x 67mm
(vertical): 94mm x 137mm

Eighth page: 94mm x 67mm

Sixteenth page:* 45mm x 67mm

Classified ads: 45mm x 33.5mm in special section†

...and rates

For guaranteed position add 10%

Cost – **Prices are PER MONTH**

	1 month	4 months	6 months	a year
Full page:	£1450	£1377	£1305	£1160
Half page:	£750	£712	£675	£600
1/4 page:	£435	£413	£391	£348
1/8 page:	£220	£209	£198	£176
1/16 page:	£120	£114	£108	£96

Sales Features (approximately 1/5 of a page, laid out in Meridian's editorial style) £275 per insertion

Agency discount -10%

Classified ads from £50, call for pricing

Loose inserts: £30 per 1,000

All rates exclude VAT. * One-sixteenth page ads appear at the rear of the magazine

†Classified ads must be paid for in full in advance

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Meridian

...distribution

With **50,000 copies hand-delivered every month** – **guaranteed** – each issue of Meridian reaches more than 150,000 ABC1 readers* at home and at work in the following areas:

Greenwich (including Millennium Village,
Creekside and Millennium Quay)
Blackheath and Westcombe Park
Canary Wharf and Docklands
Charlton
Lee
Eltham and New Eltham
Bromley, Chislehurst and Mottingham
Brockley and St Johns

...along with bulk drops to newsagents, estate agents, hotels, restaurants, leisure centres and libraries, Greenwich Tourist Information Centre, Canary Wharf Tower and Lewisham Centre

* Source: readership survey (2009)

...other information

Ads/artwork should be supplied as 'press-ready' PDFs or in jpeg, tiff, or eps format at full size and in high resolution (300dpi). Questions relating to the supply of copy, file types or images (for both advertising and editorial submission) can be directed to editorial@meridian-magazine.co.uk.

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